



EMILY SIKORA

Artist + Graphic Designer
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EDUCATION

BFA | Graphic Design

UW–Stevens Point
Stevens Point, WI
May 2016, Cum Laude

SKILLS

Programs

Adobe Creative Suite
Microsoft Office

Additional

Hand Lettering + Illustration
Basic HTML & CSS

VOLUNTEER

Sunday School Teacher

The Orchard EFC
Barrington, IL
Sept. 2017–Present

Volunteer Designer

DesignMil
Milwaukee, WI
Nov. 4, 2017

Volunteer Designer

Design Like Mad
Madison, WI
April 23, 2016

INVOLVEMENT

AIGA

Member: Oct. 2012–Present

Creative Lady Directory

Member: Jan. 2017–Present

Women Who Draw

Member: May 2018–Present

DESIGN EXPERIENCE

Designer

Tweyen, Inc.
Arlington Heights, IL
Jan. 2020–Present

- Design and produce artwork for marketing materials for a variety of clients in industries such as home improvement, retail, automotive, medical and manufacturing
- Participate in team meetings to brainstorm, develop new initiatives and carry out client marketing objectives including concepting for new projects both collaboratively and independently

Lead Graphic Designer

Howl USA, LLC & Merkaba TX
Chicago, IL
Jan. 2017–2020

- Designed all print and digital material for Howl at the Moon's 16 locations nationwide including menus, signage, social media and web graphics, stationery and flyers
- Followed and enforced brand standards
- Prepared files for print and worked with a variety of printers to see projects through completion
- Brainstormed and collaborated with the marketing team on a weekly basis regarding upcoming campaigns and events
- Developed a logo, brand identity, style guide and all print and digital materials including menus and signage for Howl at the Moon San Antonio's sister location, Merkaba, which opened in Oct. 2018

Freelance Designer

2013–Present

- Worked with a variety of clients including non-profits, small businesses, advertising agencies and churches
- Designed t-shirts, logos, stickers, PowerPoint presentations, social media graphics, custom illustrations and lettering, posters, postcards, wedding stationery and business cards

ADDITIONAL EMPLOYMENT

Graphic Design Account Coordinator

UW–Stevens Point Centers | Stevens Point, WI | May 2015–2016

Graphic Design Intern

Boys & Girls Club of Portage County | Plover, WI | Jan.–May 2014

Sales Associate

Michaels Stores | Plover, WI | June 2015–Mar. 2016

Tech Intern

Stevenson High School | Lincolnshire, IL | Jan. 2013–2016

Camp Counselor

Timber-Lee Ministries | East Troy, WI | May–Aug. 2012 & 2013

References available upon request